

### Catalog Description:

This course provides students with a foundation in the two basic types of graphics software, vector (drawing) and raster (painting/photography). Topics include integration of traditional design, color, and compositional principles with contemporary digital tools. Students will work on a variety of digital projects involving drawing, design, typography, photographic manipulation, and animation.

### Course Description

This is a 3-unit **asynchronous** studio art course that introduces the computer as a creative medium for producing visual images and design. Emphasis is placed on concepts of visual organization and communication. Topics covered include composition, color, typography, and illustration as well as computer basics such as saving and organizing files, using different file formats, and optimizing files for print and web. The course stresses basic design concepts and critical thinking as well as comprehension of the artistic and commercial applications of the computer. We will be using Adobe CC.

### Course Objectives:

1. Demonstrate appropriate computer skills needed for the creation of digital art.
2. Produce digital images and time-based work through various digital media input and output methods using vector and raster software.
3. Apply the elements and principles of design in finished digital images and time-based works.
4. Define color relationships and use different color modes reflecting both additive and subtractive color systems.
5. Demonstrate use of typography in designs, define typographic terms.
6. Examine and describe contemporary approaches, language, aesthetics and emerging media in digital art.
7. Assess the purpose, scope, and specifications of art projects and formulate solutions by applying the appropriate creative and technical strategies.
8. Establish work schedules and prioritize tasks in order to satisfy production timelines.
9. Assess, discuss, and critique digital art designs.
10. Create a portfolio of work demonstrating formal, conceptual, and technical development.

### Student Learning Outcomes

**SLO #1** (Vector Paths) Students will use digital illustration software to draw an accurate vector path and use it to select raster information.

**SLO #2** (Graphic Files) Students will prepare graphics files with correct color, resolution, and file format for both print and screen output.

**SLO #3** (2D Design Concepts) Students will apply 2D design concepts in the execution of original digital art projects.

### Enrollment limitations

The class is closed at 24 people.

### Course Methods

The class is a combination of asynchronous lectures, online meetings, discussion, internet presentations and resources, labs, exercises and projects where the student will demonstrate comprehension of class material by putting concepts to use in their own designs. Emphasis is placed on the development of problem solving design skills. Assignments are both on and off the computer. Students can expect to put in an **average of 6-8+ hours** a week outside of class (text, video, demos, boards on Canvas). In addition to completing assignments, students are expected to participate in class critiques and discussions and see online exhibitions as assigned.

**Recommended Preparation:** One semester of either Art 110 Fundamentals of Drawing, or Art 130 Two-Dimensional Design with a minimum grade of **C**; English 84 and Business 52A or equivalent computer skills.

**Required Text:** We will be using online tutorials from Adobe Help.

**Other Texts and Resources(not required but helpful):**

- Lynda.com This is online collection of courses in many topics. FREE ACCESS with a LA county library card
- Digital Foundations, Intro to Media Design with the Adobe Creative Suite (CS6 content available free online)This book combines art and design concepts with some software training in all the basic programs contained in the Adobe Design Suite. You can also access the content of this book on the web at: [http://wiki.digital-foundations.net/index.php?title=Main\\_Page](http://wiki.digital-foundations.net/index.php?title=Main_Page) (Links to an external site.)
- Look at a high quality design magazines such as Print ([www.printmag.com](http://www.printmag.com)), Communication Arts ([www.commart.com](http://www.commart.com)), Step by Step Graphics ([www.stepinsidedesign.com](http://www.stepinsidedesign.com)), How ([www.howdesign.com](http://www.howdesign.com)). Many of these are available in the school library periodical section for in-library use. Some have student subscription prices (Communication Arts).

**Software**

We will be using Adobe CC in the classroom. If you do not already own the software, you may purchase it at a student discount at [www.collegebuys.org](http://www.collegebuys.org). Click on “Adobe Student Software.” You will need to provide proof of your community college enrollment.

**Attendance**

**This is a fully online course and uses asynchronous or prerecorded videos. You do have a live instructor who will hold weekly office hours. You must attend all online class meetings/reviews if posted, keep in weekly communication with the instructor, and turn in assignments and projects on time. Failure to do so will greatly affect your grade. Attendance for course is taken starting with the first assignment ex1.**

**Class Participation and Effort**

In addition to attending class, you must complete and hand in assignments plus revise to get more points. Your class participation grade is based upon how much effort you put into successfully completing the assignments, how much you challenge yourself to do the best you can, and how much you contribute to critiques, group projects, and discussions. Please note: All students are required to keep an online blog specific to this class to record the steps involved in assignments such as: research, sketches, ideas, rough drafts and final revisions, as well as other research assignments. This will require the use of a blogging site such as tumblr or wix.com and providing access to your blog to the teacher and other students. See PR1 for [Week 1](#).

With that being said. We are all impacted by the Covid-19 quarantine. Please keep in communication with me.

Adapted from [Professor Brandon Bayne, UNC- Chapel Hill, Spring 2020 \(Links to an external site.\)](#)

**Principles**

1. The humane option is the best option.

- We are going to prioritize supporting each other as humans
- We are going to prioritize simple solutions that make sense for the most
- We are going to prioritize sharing resources and communicating clearly

2. We will foster intellectual nourishment, social connection, and personal accommodation.

- 
- Accessible asynchronous content for diverse access, time zones, and contexts
- Optional synchronous discussion to learn together and combat isolation

3. We will remain flexible and adjust to the situation.

- 
- Nobody knows where this is going and what we'll need to adapt
- Everybody needs support and understanding in this unprecedented moment

### Lab Time

Student determined.

### Dropping

It is ultimately your responsibility to make sure you have been officially dropped from the class to receive a grade of "W". Any student not officially dropped from the class that has stopped attending will receive a grade of "F". **If PR-1 is not completed during the first week, you will be dropped from the class.**

### Incomplete

Please discuss any issues that will interfere with your ability to complete the class with the instructor. Grades of incomplete can be given for verifiable extenuating circumstances that are beyond the student's control. The student must have completed **3/4** of the course work.

### Academic Honesty

El Camino College places a high value on the integrity of its student scholars. When an instructor determines that there is evidence of dishonesty in any academic work (including, but not limited to cheating, plagiarism, or theft of exam materials), disciplinary action appropriate to the misconduct as defined in BP 5500 may be taken. A failing grade on an assignment in which academic dishonesty has occurred and suspension from class are among the disciplinary actions for academic dishonesty (AP 5520). Students with any questions about the Academic Honesty or discipline policies are encouraged to speak with their instructor in advance.

### Students with Disabilities

Please discuss any issues that may affect your performance in class with the instructor. It is the policy of the El Camino Community College District to encourage full inclusion of people with disabilities in all programs and services. Students with disabilities who believe they may need accommodations in this class are asked to contact the campus Special Resource Center (310) 660-3295, as soon as possible. This will ensure that students are able to fully participate.

Note: In compliance with Board policies 1600 and 3410, Title 5 California Code of Regulations, the Rehabilitation Act of 1973, and Sections 504 & 508 of the Americans with disabilities Act, instruction delivery shall provide access, full inclusion, and effective communication for students with disabilities.

## Grades

<b>Projects (6)</b>	<b>50%</b>
(require demonstration of software skills, design skills, originality, presentation skills)	
<b>Exercises</b> (require demonstration of software skills)	<b>20%</b>
<b>Quizzes/Tests</b> (In-class or take home worksheets, quizzes are on the computer. No Make up for in-class quizzes.)	<b>10%</b>
<b>Blog</b> (Reviewed in class with instructor in individual meetings)	<b>10%</b>
<b>Participation</b> (attendance, collaboration, communication, effort, improvement)	<b>10%</b>
<b>Final Grade</b>	<b>100%</b>

## Exercise Grading Rubrics: Total 3pts

3-Demonstrates full understanding of skills and concepts

2-Demonstrates partial understanding of skills and concepts

1-Does not demonstrate understanding of skills and concepts

0-Not turned in

## Project Grading Rubrics: Total 16 points, 4 in each of the following areas:

4=excellent 3=good 2=fair 1=poor 0=not turned in

### Technical:

- Software mastery (shows mastery of tools and techniques demonstrated in class/tutorials)
- File management (Use of layers, naming layers, correctly naming and saving files)

### Aesthetic:

- Effective application of design principles (formal visual qualities)
- Effective communication of concept (idea, message or story intriguing and clear, does the form complement and enhance the content)

### Conceptual:

- Creativity & originality (have we seen this before, is it cliché, is there any surprise, is it fresh and interesting or unusual)
- Risk-taking (did the artist leave their comfort zone and attempt something new/complex/beyond their skill level) **Presentation:**
- Presentation method chosen is appropriate to the work and the presentation venue
- Craft (for printed work), all required files handed in with correct color, resolution, and format

### Other Grade Info

- Late project assignments will lose points for every class session that they are late.
- Work-in-progress assignments must be submitted/viewed on time or they will not be accepted.
- Students may redo assignments that are handed in on time for a higher grade but must be turned in first-you will have 3 days to revise

Note: Work that simply satisfies the requirements of the assignment is considered “C” work or average. A “B” grade is for above average work, and “A” is for work that excels in all areas.

## Student Blog

All students are required to keep a blog for the class to record your creative process. This will serve as an online journal or sketchbook for your ideas and progress on your projects, a record of the work you do in class, a portfolio to show potential employers and schools you might transfer to, as well as something to share with other students, friends, and family. All entries should be written professionally with correct grammar and spelling. You will be showing the blog to the instructor periodically throughout the semester to assess your progress.

## Materials:

**Computer Supplies** (Frye's Electronics, Staples, Best Buy, Costco, Target)

[A computer that runs Adobe CC \(Links to an external site.\)](#)

Minimum of 2 back-up media such as:

- External USB drive, I recommend a minimum size of 16 Gig
- Free online storage such as Drop Box ([www.dropbox.com](http://www.dropbox.com)-2 gigs) or Google Drive (6 gigs with a google account)
- A set of earphones
- Sketching Supplies
- dedicated backup to keep class notes and handouts, sketchbook and drawing supplies for home use

This is the proposed schedule for the semester. **We will try to stick to it but sometimes things will need to change due to the pace of the class or other circumstances.**

## Communication Methods: Tools we will be using

In this Course we will be using discussion boards, email, Canvas direct messages, and the app Pronto (sign in with your school email).

I will be using Zoom online for class critiques, office hours, and one-one meetings. For individual meetings, this can last from 5 minute to 10 minutes.

Through office hours zoom conferencing, you will be able to ask any questions. If I find your question could be applicable to the group, I will post the question and answer to discussion board. Please email, canvas message, or pronto.

My emails are [destrada@elcamino.edu](mailto:destrada@elcamino.edu). I will generally get back to you in 24 hours, between 8am-5pm PST.

My email for when everything is not working is [digitalart141@gmail.com](mailto:digitalart141@gmail.com)

Student communication:

Expect approximately minimum of 10 minutes of individual contact time per week with me. I will do my best to get to all of you, but it takes two to communicate so do know you need to contact me.

**Copy the text below and add your name.**

El Camino College • Multimedia • Fine Arts • Art 141 • Digital Art Fundamentals • • Section 5094 •

• Instructor Diana-Sofia Estrada (she/her) • [destrada@elcamino.edu](mailto:destrada@elcamino.edu)

**Office Hours** by Appointment

**Lecture Hrs** 2

**Lab Hrs** 4

**Course credits** 3

*I have read the 141 syllabus. I understand what it says. I will refer to the syllabus first for questions and then if I need clarification will ask the Professor. I agree to the terms outlined in the 141 syllabus.*

---